

CLAUDINE SEDILLE

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OBJECTIVE: Creative, innovative and motivated Business graduate with strong communication skills, seeking an 18-month business traineeship within a US company. Seeking to broaden business expertise, which can be applied to my future career in France.

EDUCATION

University of Lyon, School of Business 2000-2003
B.A. Business Management & English

The International School, Geneva, Switzerland 1996-2000
International Baccalaureate

WORK EXPERIENCE

HSBC Bank, Paris, France 2005-present
Marketing Executive

- Planned, managed and implemented brand marketing campaigns for bank's international divisions, increasing customer sales by 15%.
- Managed mailings, point of sale and customer acquisition projects throughout France.
- Coordinated creative agency and production team to ensure marketing products met company policies and standards.

Citron Production, Lyon, France 2004-2005
Marketing Administrator

- Developed partnerships with consumer goods companies, including Dannon and Nestle.
- Promoted a new company DVD to market product launch.
- Established new project for a Golf Tournament at Cannes.

French Tourism Office, London, UK 2003-2005
Client Services Representative

- Provided clients with advice and information on France, including travel and culture.
- Organized fifteen group trips to France and booked accommodation.
- Coordinated French tourism presentations at the French Consulate, London.

McDonald's, Lake George, NY Summer 2002
InterExchange J-1 Summer Work & Travel program

- Provided excellent customer service to all guests.
- Handled cash, processed customer orders.

SKILLS

Fluent in French, English and Spanish
Word, Excel, PowerPoint, Internet, Database and Email systems
International Driving License

INTERESTS

Tennis, yoga, traveling, jazz music